

Role Description: Director, Technology Advocacy, Cable Europe

Key Details

Role Title	Director of Technology Advocacy
Reporting to	Managing Director, Cable Europe
Location	Brussels

Role Purpose

The Executive Committee of Cable Europe intends to appoint a Director, Technology Advocacy

The Director's main objective will be to co-ordinate the activities of Cable Europe on technical issues with a regulatory dimension, notably with respect to spectrum policies. In this they will seek to act as a bridge between the technical and public affairs arms of Cable Europe to maximise the organisation's effectiveness in lobbying on technical issues such as the digital dividend.

Overview of Cable Europe

Cable Europe is a trade association that groups all leading broadband cable TV operators and their national trade associations throughout Europe.

Cable Europe is a not-for-profit, non-commercial professional membership organisation. Cable Europe membership is open to broadband cable TV operators and national cable associations within the European Union.

The European cable TV industry provides digital TV, broadband Internet and telephony services to more than 73 million customers. The Association has been active since 1955.

Regulatory & Public Policy

The regulatory and public policy activities of Cable Europe aim to promote and defend the industry's policies and business interests at European and international level, and supporting the lobbying activities of its members.

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The Association has achieved a number of significant successes in the domain of regulation. The liberalisation of the telecoms sector and the new EU Electronic Communications Directives, for example, are in line with the needs of the European cable operators.

Technology

Cable Europe concentrates its technology expertise in a 'centre of excellence' for the European cable industry. It is managed by Cable Europe Labs. The core activities of Cable Europe Labs are: research on emerging technologies, development of specifications for cable technology, and certification of vendor equipment.

Cable Europe has always strongly stimulated the collaboration between the European cable operators in technical issues, mainly relating to European and international standardisation and to the support of the market introduction of new technologies by its members. Prior to September 2008, Cable Europe Labs operated as EuroCableLabs or ECL.

Marketing

CTAM Europe is dedicated to advance marketing excellence, the mastery of new technologies and strategic learning in cable, broadband and other emerging media.

Key Responsibilities

- To secure clear policy with the involvement of members on regulatory issues with a technical dimension such as spectrum policy and digital dividend interference
- To plan lobby campaigns on technical issues such as spectrum policy and digital dividend interference
- To oversee Cable Europe and Cable Europe Labs involvement in the standardization work on the digital dividend interference
- To ensure that sufficient information is available to technical experts on policy matters and vice versa
- To ensure that Cable Europe’s technical and policy strategies are aligned
- In conjunction with the Cable Europe Managing Director and the Cable Europe Labs Managing Director to formulate policy to and represent Cable Europe with key external bodies such as Cable Labs in the USA, ETSI, CENELEC, DVB and the EU
- To promote the cable industry through events, speeches, contact with EU institutions

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Candidate Requirements

Candidate requirements	Essential	Desirable
Qualifications	<ul style="list-style-type: none"> Educated to Degree level or compensating work experience in relevant technical area 	<ul style="list-style-type: none"> Degree from Business or Policy Related discipline MBA
Specialist knowledge	<ul style="list-style-type: none"> End to end detailed knowledge of the cable industry Experience of EU policy and regulations and structure 	
Industry experience	<ul style="list-style-type: none"> Extensive and proven experience in both the regulatory and regulated sides of the media and communications industries, at least 5 years Familiar with the technologies involved in the pay-TV industry 	
Other experience	<ul style="list-style-type: none"> Excellent report writing and documentation skills including ability to modify style to meet the needs of the audience Fluency in written in spoken English. Familiar with working in an rapidly changing and dynamic environment 	<ul style="list-style-type: none"> Good presentation skills Fluency in other EU languages.
Behavioural Competencies	<ul style="list-style-type: none"> Can demonstrate an enthusiasm and ability to take ownership of projects and ensure they are delivered A team player, who is capable of working within a team, as well as leading it An energetic self starter Happy to work on own initiative and as part of a team Capable of working and producing results with minimum supervision Comfortable with meeting the challenges of tight deadlines and 	

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- prioritising workload
- First rate interpersonal skills and a proven ability to influence all levels
 - Excellent communication skills (both written and verbal)
 - A creative thinker, who is flexible and determined
 - Strong analytical mind and financial mind, interested in achievements
 - Comfortable in a fast paced, changing environment
 - Fun to have around, and a supportive team member
- Technical skills**
- An understanding of the underlying technologies
 - A detailed knowledge of EU decision making
 - Good understanding of European standards bodies

Basic Terms and Conditions

Days	Full time role.
Travel	Travel to European cities and some travel to the US required on an ongoing basis
Contract period	4 month fixed term
Others	Full details of terms and conditions are issued at time of offer

Reward Summary

Daily rate	To be negotiated
Others	Full details of terms and conditions are issued at time of offer

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